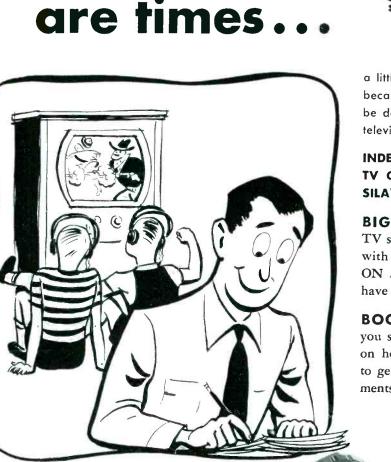
## **TELEVISION IS WONDERFUL** ... but there are times.



EARPHONE ATTACHMENT FOR TELEVISION

MAKE TV FUN FOR EVERYONE

(EVEN THOSE WHO AREN'T WATCHING)



a little peace and quiet are necessary! But, just because Dad must work, the youngsters needn't be deprived of TV! Now, SILAVOX personalizes television enjoyment!

INDEPENDENT SURVEY SHOWS: 31% of TV Owners are IMMEDIATE Prospects for SILAVOX!

BIG MARKET. Here's an attachment for TV sets that enables listening thru earphones, with set volume OFF. Or, operate with both ON . . . (A boon to hard-of-hearing!) Both have separate volume controls.

**BOOST TV SALES.** The SILAVOX helps you sell that TV buyer who fears TV's effect on home activity. Too, it's a follow-up item to get you back in the home for TV replacements or second-set sales.

Handsome walnut or ivory plastic case. 3-position switch, 4 jacks and 2 sets of quality earphones that reproduce sound with console-like fidelity. Order extra profits with SILAVOX today!

Liberal Discount on \$17.95 List Price (Includes Dealer's Installation Allowance)

ATTENTION: Distributorships available in some territories.

WRITE!

SKINNER & PELTON, INC. 100 No. LaSalle St., Chicago, III.

RADIO & TELEVISION RETAILING . May, 1950